

How will you benefit from

Corporate Support?

As well as making a positive impact on your local community, helping others towards a better life, there are many benefits for a corporate supporting charity:

- Build a positive brand reputation
- Employee team building and increased morale
- Client/customer loyalty and increased sales / service use
- Additional marketing

Get Involved:

If you would like to join together, please get in touch with Rosie on: 01823 271326 or



*We'll be so grateful to have your support!*

[www.arcinspire.co.uk](http://www.arcinspire.co.uk)

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*Connect with us*

 @Arc.Homeles

 @Arc\_Homeless

[info@arcinspire.co.uk](mailto:info@arcinspire.co.uk)



Arc  
INSPIRING LIVES



Arc  
INSPIRING LIVES

*Together...*

we can put an end to homelessness



*Corporate  
Support*

## Working in Partnership

Arc help homeless individuals in Taunton, Sedgemoor and West Somerset by providing them with suitable accommodation and the support they need to move forwards.

We rely on the kindness of our community to help us provide that positive journey which changes so many lives for the better.

Let's work in partnership to end the suffering individuals face as a result of homelessness.

## Charity of the Year:

Supporting Arc as your charity of the year can have great benefits for both the corporate and charity! You can have great fun as a work team with your fundraising, encouraging team-building and boosting morale. It will also fulfil any corporate social-responsibility and create a great image for your company. Fundraising can be as simple as a cake sale or dress-down day or go big and get a work team together for a local

## Payroll Giving:

A quick and tax-effective way to support charity through your company! A donation is made to the charity directly from staff members' salary and can make a great

## Volunteering:

Can you commit to giving 1 day per year for staff to volunteer for a worthy cause? There are lots of opportunities for you to help as either individuals or a big team with our work. It could be anything from



## Matched Giving:

Some employers will have a 'matched giving scheme', meaning they will match the sponsorship raised by an employer for a chosen charity. Even a contribution would

## Cause-Related Marketing:

Do you have a product or service that Arc could benefit from? Linking it to a good cause can really help boost sales and consumer

loyalty, with customers knowing that as well as getting a great product or service, they're helping their local community too. An example of cause-related marketing would be the charity benefiting from a % of a specific

## Make a Donation:

We know that not everyone can commit to long-term or regular support. If you would like to support our charity, donations towards our work are very important and really help us to provide our services. No matter

## Charity Tins:

Do you have somewhere to put a charity tin? Collecting money in one of our tins can be an easy but

